



## LOCAL JOURNALISM AWARDS SPONSORSHIP

### *Show Your Support for the 2020 Honorees*

Each year, the LION Publishers Local Journalism Awards recognize our members across the United States and Canada for their hard work and dedication to advancing the future of online local news. In keeping with a year like no other, the 2020 ceremony will be a virtual event on October 22, complete with a program, awards presentation and pre-and post-event activities.

Your sponsorship ensures meaningful recognition for LION members who are role models in the industry and provides opportunities for visibility both at the ceremony and throughout the year.

### **Presenting Sponsor: \$10,000 (SOLD)**

### **Dinner Sponsor: \$5,000**

*DoorDash for three finalists from each category.*

### **Multi-Finalist Category Sponsor: \$5,000**

*Three sponsorships available. Each category includes four divisions; sponsorship enables cash prizes for winners.*

- Publisher of the Year (Solo, Small, Medium & Large)
- Investigative Report of the Year (Solo, Small, Medium & Large)
- Breaking News (Solo, Small, Medium & Large)

### **Single Award Sponsor: \$3,000**

*Seven sponsorships available.*

- Business Idea of the Year (SOLD)
- Public Service Award
- Emerging Publisher
- Coronavirus Coverage
- Collaboration of the Year
- Technology Innovation
- Best Solutions Project of the Year
- Best Coverage of Underserved Communities

### **Single Award Sponsor: \$2,500**

- Visual Journalism Project

### **Post Awards Party: \$2,500**

*Virtual event hosted by you and promoted by LION.*

#### **Sponsor Benefits:**

- Acknowledgement on awards information page, on awards entry page and in newsletter
- Recognition on news section of website
- Social media mentions (Facebook, Twitter, LinkedIn)
- Breakout room before, during or after the event
- Provide item for virtual gift bag
- Pre-recorded video message announcing finalists
- All benefits of a Solutions Provider+ for one year

