



## SPONSORED MEMBERSHIP OPPORTUNITY

Current and aspiring LION members are experiencing financial hardship during this unprecedented time. Offsetting all or a portion of their LION membership dues can help ease those financial concerns while ensuring continued access to resources that promote sustainable operations.

The sponsor(s) of the Sponsored Membership program subsidize membership dues for qualified applicants. The initial phase of the program will launch in May for memberships starting in June through the end of 2020.

### Benefits:

- Naming opportunity
- Newsletter article with sponsor quote
- Recognition on news section of website
- Participation in Medium article
- Social media mentions (Facebook, Twitter, LinkedIn)
- Logo included in membership confirmation letter
- Logo on website as a supporting sponsor



**Exclusive Sponsorship: \$20,000**

*Shared sponsorships available; inquire for details.*