WEBINAR PROMOTION PACKAGE SPONSORSHIP

Share Your Expertise with Entrepreneurial Journalists

The Webinar Promotion Package gives you the opportunity to host your own informative or educational webinar, which LION will promote through our network. We recommend incorporating one or more member success stories as part of your presentation. You manage all aspects of the webinar including the registration list.

Benefits:

- Announcement in e-newsletter for two weeks leading up to the webinar
- Promotion through LION social media channels (Facebook, Slack, Twitter, LinkedIn)
- Sponsor handles own RSVPs and maintains a list of participants for follow-up
- Announcement posted on website
- Following session, sponsor can submit press release promoting a recording of the session for those who missed it
- All benefits of a Solutions Provider+ for one year

Single Webinar Promotion Package: $2,500
Second Webinar in 12-Month Period: $1,500

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